What We Do

We engage through a community organising approach, working directly with farmers to recruit and empower other farmers.

We inform through our capacity building work, upskilling our farmers in climate science and policy. We are a trusted, non-partisan voice for stakeholders across government and the broader community. We link the best experts in the lab with the best experts in the field.

We mobilise by inspiring farmers to achieve and advocate for climate action behind and beyond the farm gate.
Our Strategic Plan – Four Focus Areas

FOCUS AREA 1
Agriculture is Climate Smart

FOCUS AREA 2
Farmers Mobilised to Drive a Clean Energy Transition

FOCUS AREA 3
Rural and Regional MPs are Championing Climate Action and Renewable Energy for Regional Australia

FOCUS AREA 4
Agriculture Leaders are Championing Climate Action

Our Vision: Farming Forever 2018–2021
The Perfect Storm

Heat stress
Rural Debt
Succession
Extreme Weather Events
Changing consumer preferences
Social factors
"So you selectively expose yourself to information, you selectively critique the information, you selectively remember the information in a way that reinforces what your gut is telling you."

Thank you to the gentleman who alerted me I posted an article with climate in it, converse to our efforts to make this space climate dispassionate so conservative farmers and ranchers feel it is a neutral space to come and learn. I don't have time to read everything I harvest for posting, so your help to keep us focused on farming is really appreciated 😊

Sincere apologies to the couple of people still posting climate stories that I had to delete. I hope you understand that we want to try to start a new conversation, complementary to but different from other regenerative groups, so as to reach the 95% of farmers and ranchers who are still conventional.

"Drought is part of our everyday normal life" - a change in the narrative of the QLD state government from the trendy slogan of 'Climate Change is responsible'. As with any problem the first step is to admit there is a problem. Progress in the dialogue is a good start and almost a backflip after paying Al Gore $325,000 to speak in Brisbane on catastrophic man-made climate change. But you farmers aren't in the budget anyway so you need to toughen up.

What if the people predicting a mini ice age are right? The northern hemisphere broke many cold records last winter. We might have the same this winter.
"Five or six years ago, I would have said maybe 10 per cent of farmers were supportive of climate change and the rest agnostic or whatever you’d like to call it. Now it's up around 60 per cent," he said.

Australian Farm Institute Retweeted
Sam Heagney @samheagney · Jun 25
Excellent discussion at the @AustFarmInstitu conference “Farming in a Risky Climate”. Anyone who thinks that farmers aren’t engaged with climate change and climate risk should be here to learn otherwise. #FarmRiskClimate

AACo @AustAgCo · Jun 26
@hugh_killen says the absurd debate around #climatechange takes away from action, but it’s no excuse. We can't ignore the evidence and risks we face. @AustFarmInstitu

Mike Cannon-Brookes 🙋‍♂️✍️ ✔️
@mcannonbrookes
Brilliant.

Australian Farm Institute @AustFarmInstitu
"People ask if I believe in the science of #climatechange - no, I say, I’m an Anglican" @CorriganLucinda makes the point at #FarmRiskClimate that climate change is not about BELIEF but about SCIENCE #ThisisAusAg @farmingforever @richardaheath @KatieMcRobert1 @NationalFarmers

12:45 AM - 26 Jun 2019
Social Support Networks

A. Incremental adaptor
B. Transformational adaptor

Dowd et al. (2014) reflecting Rogers (1962), Becker (1970), Granovetter (1973)
Information & Knowledge Networks

A. Incremental adaptor

B. Transformational adaptor

Dowd et al. (2014)
Tactical to Strategic

Modelling the future

Remembering the future

Visiting the future

Preparing for the future

Hayman and Nidumolu 2016
Where to from here?

‘The game you want to play (or not play), and how you think you can win.’

- Old climate?
- New climate?
- What are your assets?
- What are you farming?
- Climate literacy and risk assessment as core business
- Diversified information networks